



**Indiana Evaluation Association**  
**2020 Annual Business Meeting Full Report Out**

*December 9, 2020*

<p><b>1. Opening/Status of IEA:</b> Jennifer Bellville, IEA President</p>	<ul style="list-style-type: none"> <li>• Thank you to those who continue to support IEA through your membership and attendance at our events.</li> <li>• Thank you to those who have provided financial and in-kind support to IEA, in particular, the Foellinger Foundation and the Lumina Foundation.             <ul style="list-style-type: none"> <li>○ The Foellinger Foundation has provided financial support to the organization since its inception and has provided support for many of our keynote speakers and special presentations over the years. This year, the Foellinger Foundation provided support for our July 2020 professional development training on Breaking the Bias Habit with Dr. William Cox.</li> <li>○ The Lumina Foundation supports IEA through the use of their space and other in-kind contributions, which provides the organization with great amenities for our in-person quarterly meetings and conferences. This year, the Lumina Foundation provided space for our January 2020 quarterly meeting (our subsequent meetings were virtual).</li> </ul> </li> <li>• Members of the 2020 and 2021 IEA Board of Directors includes:             <ul style="list-style-type: none"> <li>○ Jennifer Bellville, President</li> <li>○ Tessa Skidmore, Vice President and Program Committee Chair</li> <li>○ Elaine Klemesrud, Treasurer (starting new 2-year term)</li> <li>○ Kate Bathon Shufeldt, Outgoing At-Large and Communications Chair &amp; Incoming Secretary and Membership Chair</li> <li>○ Jackie Singh, At-Large and Policy Committee Chair</li> <li>○ Roxy Lawrence, Incoming At-Large and Communications Chair</li> <li>○ Sam Crecelius, Outgoing Immediate Past President</li> <li>○ Carolyn Higginbotham, Outgoing Secretary and Membership Chair</li> </ul> </li> <li>• 2020 Committee Members Include             <ul style="list-style-type: none"> <li>○ Program - Tessa Skidmore (Chair), Jennifer Borland, Mindy King, Roxy Lawrence, Megan Ruxton, Jacqueline Singh, Jennifer Bellville</li> <li>○ Membership &amp; Communications - Kate Bathon Shufeldt (Co-Chair), Carolyn Higginbotham (Co-Chair), Angela Smith, Jomo Mutegi, Kyle Hannon, Linda Pearson</li> <li>○ Policy - Jacqueline Singh (Chair), Kate Bathon Shufeldt, Roxy Lawrence, Nkuli Greenwood</li> </ul> </li> <li>• Thank you to our board, committee members, and volunteers for helping IEA to pivot and adjust during the COVID-19 pandemic!</li> </ul>
<p><b>2. Program Committee Update:</b> Tessa Skidmore, IEA Vice-President and Program Committee Chair</p>	<p>During the last year, the Program Committee has organized four quarterly meetings. The first was held in person at Lumina Foundation:</p> <ul style="list-style-type: none"> <li>• January 17 – <i>Intermediate Consulting Skills</i> with Matt Feldmann (President of the Evaluation Association of St. Louis)</li> <li>• Part of our ongoing collaboration with other midwestern AEA affiliates</li> </ul> <p>We transitioned to hosting the remaining three virtually as a result of the COVID-19 pandemic:</p> <ul style="list-style-type: none"> <li>• April 17 – <i>Scaling Impact</i> with John Gargani (former AEA president)</li> <li>• July 17 – <i>Bias Habit-Breaking Training</i> with Dr. William Cox (national expert)</li> <li>• October 16 – <i>Ripple-Effects Mapping</i> with Jennifer Taylor and Sarah Goletz (IEA members)</li> </ul> <p>Holding the meetings virtually allowed us to open them up to AEA affiliates, to which we received a very positive response, with more than 100 people registering for each event. Each session had a distinct format that incorporated varying degrees of interactivity.</p>

	<p>Resources from these meetings are available to members through the IEA website. You can access them by logging in, clicking on “Member-Only Resources,” then clicking on “Event Resources.”</p> <p>In 2021, the Program Committee will organize three quarterly meetings, as well as our biennial conference. We look forward to seeing you on:</p> <ul style="list-style-type: none"> <li>• January 15 – <i>Learning &amp; Resources from AEA</i> with Robert Hoke, Kate Schedel, and Kate Bathon Schufeldt</li> <li>• April 16 – Topic/speakers TBD</li> <li>• July 16 – Topic/speakers TBD</li> <li>• October TBD – IEA Conference</li> </ul> <p>The January meeting will take place virtually. We will continue to monitor national and state guidelines with respect to COVID-19 to determine the most appropriate format for the remainder of our 2021 events. We look forward to connecting in person again once it is safe to do so!</p> <p>A big thank you to the 2020 IEA Program Committee, which included: Jennifer Belville, Jennifer Borland, Mindy King, Megan Ruxton, Roxy Lawrence, and Jackie Singh.</p>
<p><b>3. Communications Committee Update:</b> Kate Bathon Shufeldt, IEA Membership &amp; Communications Committee Co-Chair and incoming IEA Secretary</p>	<p>We began the year with a lot of plans that were unfortunately derailed with COVID-19. We have been able to address some of those goals through having more regular communications regarding announcements, job postings, and information about non-IEA workshops and trainings. While we were able to do some networking after quarterly meetings, this is the first networking event we have been able to host this year. We hope to have more virtual events next year and hope that we will be able to gather in person again soon.</p> <p>During the week of October 11<sup>th</sup>, IEA had its first ever dedicated week on the <a href="#">AEA365 blog</a>. We focused the week on pivoting and adapting during COVID both professionally and personally. IEA’s posts had several positive comments from AEA members. We hope to have another week next year.</p> <ul style="list-style-type: none"> <li>- <a href="#">Pivoting and Adapting during COVID by Jennifer Bellville</a></li> <li>- <a href="#">Let’s Get Digital — Ripple-Effect Mapping in the COVID-19 Era by Sarah Goletz and Jennifer Taylor</a></li> <li>- <a href="#">Separating Working at Home from Home Life by Kate Bathon Shufeldt</a></li> <li>- <a href="#">Embracing Socially Distant Data Collection by Jennifer Borland</a></li> <li>- <a href="#">Pivoting to Online Training by Claire Thoma Emmons and Susan Foutz</a></li> <li>- <a href="#">Taking Care of Yourself, Even Outdoors, Can be a Challenge by Kyle Hannon</a></li> </ul>
<p><b>4. Policy Committee Update:</b> Jacqueline Singh, IEA Policy Committee Chair</p>	<ul style="list-style-type: none"> <li>• The Policy Committee is a newly formed committee. Presently, we are comprised of four committee members.</li> <li>○ Initial steps undertaken were to assess the larger landscape and to consider various policy &amp; evaluation perspectives (national &amp; local). We familiarized ourselves with federal legislation (e.g., Evidence Act, various OMB resources, learning agendas, attending related national/state webinars addressing implications of the Evidence Act at the state level, etc.); IEA mission, goals, and website; AEA documents (e.g., strategic plan, 2019 AEA evaluation roadmap, EPTF deliverables, etc.); philanthropy, think tanks, etc.</li> <li>• IEA policy committee meetings; 7 meetings were held: <ul style="list-style-type: none"> <li>○ Our first formalized Policy Committee meeting was held February 20.</li> <li>○ Subsequent meetings [monthly] took place: March 20, May 15, June 19, August 21, &amp; September 18, and November 20.</li> <li>○ Initial contacts and conversations regarding collaboration with Indiana General Assembly (IGA) transpired <i>informally</i> with the Director, Office of Fiscal and Management Analysis (Jessica Harmon on 6/12) and IGA Deputy Director (Allison Leeuw on 8/13).</li> </ul> </li> </ul>

	<ul style="list-style-type: none"> <li>• Building capacity to advance legislative program evaluation at the state and nation levels: <ul style="list-style-type: none"> <li>○ Much of the summer was spent building relationships <i>within</i> and <i>external</i> to the new policy committee.</li> <li>○ State level: policy committee members met <i>formally</i> with Ms. Allison Leeuw (September 11, Zoom meeting) to get to know each other, identify ways to work together to build evaluation capacity, and further program evaluation at state and local levels in Indiana. Ideas generated from earlier policy committee meetings were shared. We listened to IGA evaluation needs and discussed plausible pathways to pursue in the future (i.e., Indiana Strategic Workforce Plan, practical user-friendly resources, opportunities for professional development, etc.).</li> <li>○ Ongoing collaborations with Erik Beecroft, Executive Committee member of the National Legislative Program Evaluation Society (NLPES) transpired throughout the summer and into the fall. As a result, NLPES is interested to learn more about what evaluation is and ways to connect to be able to advance legislative program evaluation and performance auditing.</li> <li>○ In July, three NLPES board members were invited &amp; attended an IEA event (Bias Habit-Breaking Training).</li> <li>○ Jackie Singh introduced NLPES to local affiliates on two separate Local Affiliate Collaborative (LAC) monthly meeting calls (August &amp; October).</li> <li>○ Other collaborative efforts resulted in: NLPES (Erik Beecroft), AEA, Evaluation Policy Taskforce AEA/EPTF (George Julnes), and the Idaho State Director of the Office of Performance Evaluations (Rakesh Mohan) coming together (October 29) to begin discussing about the development and implementation of appropriate state government evaluation policies, including rigorous designs.</li> </ul> </li> <li>• Focused action: <ul style="list-style-type: none"> <li>○ The policy committee understands there is increasing demand for evidence-based policy making. Given our bandwidth to be able to address state wide needs, for the coming year we plan build upon our efforts of taking stock of IEA, local affiliate, AEA, NLPES, and other sources of evaluation resources.</li> <li>○ We are focused on: a) finalizing a policy committee document that succinctly captures our vision and goals; b) investigating learning agendas; c) canvassing, cataloging, and developing useful tip-sheets; and, d) studying and understanding the Indiana Strategic Workforce Plan.</li> <li>○ We will continue to nurture newly forming collaborative relationships to strategically expand engagements with Indiana legislators, legislative staffers, evaluators, and other evaluation stakeholders in a manner that is appropriate, practical, and meaningful.</li> </ul> </li> </ul>
<p><b>5. Membership Update:</b> Carolyn Higginbotham, IEA Secretary and Membership &amp; Communications Committee Co-Chair</p>	<p>Current IEA membership is 66 members.</p> <ul style="list-style-type: none"> <li>• 52 Regular Members</li> <li>• 5 Student Members</li> <li>• 9 Organizational Members (Lumina Foundation and Transform Consulting Group)</li> </ul> <p>We have also had 251 registrations by non-members or members of other affiliates for our quarterly events this past year. Affiliate members received custom registration in April when our programs went virtual.</p>
<p><b>6. Treasurer's Report:</b> Elaine Klemesrud, IEA Treasurer</p>	<p><b>2020 Jan 1-Oct 31 INCOME: \$5,636.00</b></p> <ul style="list-style-type: none"> <li>• Memberships: \$2,455 The largest portion of our 2020 income came from memberships. IEA have 66 active members - 52 Regular memberships, 5 Student memberships and 9 people through Organizational memberships</li> <li>• Events: \$1,180</li> </ul>

64 non-members registered for our four quarterly events, 59 paid. 187 members of affiliate organizations registered for our April, July, and October virtual events; their attendance was complimentary.

- **Foellinger Foundation Inc.:** \$2,000  
The Foellinger Foundation once again supported IEA, this year by contributed \$2,000 toward the July event’s presenter fee
- **Soft Income:** \$---  
Though not monetary, the **Lumina Foundation** have been an ongoing contributor to IEA. For our only in-person January event they donated the facility space and technology, plus coffee, ice water and serving products.
- **Misc:** \$1 Wild Apricot payment set-up test contribution

**2020 Jan 1-Oct 31 EXPENSES: \$4,820.07**

- **Events & Networking Gatherings:** \$3,083.53  
Events & networking fees consist of costs for our in-person January event book giveaway and post-meeting networking gathering at Yard House, as well as a \$3,000 speaker fee for our July presenter Dr. William Cox.
- **Wild Apricot Inc.:** \$848.22  
Wild Apricot provides IEA’s all-in-one website and membership management software.
- **Operational:** \$276.59  
Operational expenses consist of processing fees for memberships and event participants, our P.O. Box, and fees for IEA’s Indiana 501C3 documentation.
- **Member Recognition:** \$111.73  
IEA like to recognize our members; this includes "thank-you gifts" for the outgoing officers and board members who have volunteered their time and talents, as well as sending flowers of condolence on behalf of IEA to a member who has lost a loved one.
- **2019 Outreach: Speaker Exchange:** \$500  
In 2019 IEA held a speaker exchange with our affiliate Chicagoland Evaluation Association. Agreeing to contribute \$500 toward our representative’s travel expenses, the invoices were received and paid in 2020.

Jacqueline Singh; July 2019 presenter at Chicagoland Evaluation Association

**2020 Jan 1-Oct 31 NET PROFIT: \$815.93**

	<b>2020 Jan 1-Oct 31</b>	2019*	2018	2017*	2016
Checking	<b>\$19,947.38</b>	\$18,028.76	\$11,990.48	\$9,015.85	\$4,996.10
PayPal	Nov account closed	\$1,102.69	\$507.66	\$1,043.50	\$1,465.75
<b>TOTAL</b>	<b>\$19,947.38</b>	\$19,131.45	\$12,498.14	\$10,059.35	\$6,461.85

\*Conference year

IEA’s Net Profit is \$815.93 as of October 31. The financial health of the organization is strong.

On behalf of IEA, I want to recognize and thank the FOELLINGER FOUNDATION and the LUMINA FOUNDATION for their support. Thank you also to the IEA Board for being good stewards of our money.

IEA’s solid financial base will allow us to continue offering quality programming, to develop new opportunities for our members, to expand our presence, and build upon our contributions to the field of research and evaluation, locally and nationally.